



International Society for Autonomic Neuroscience

established 1995

www.autonomicneuroscience.info

**SPONSORSHIP AND EXHIBITION
PROSPECTUS**

4 – 7 September 2022 | isan2022.com.au | Cairns Convention Centre

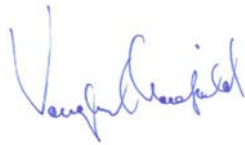
Invitation from the 12th Congress of the International Society of Autonomic Neuroscience Chair

On behalf of the Local Organising Committee for the 12th Congress of the International Society of Autonomic Neuroscience (ISAN 2022), to be held at the Cairns Convention Centre, I invite you to consider one of our sponsorship or exhibition packages. This will provide you with the opportunity to promote your company and market your brand to influential stakeholders in the field of autonomic neuroscience. Over four days, delegates will attend international plenary lectures, concurrent themed symposia and curated oral communication sessions, poster sessions and social events.

Sponsoring and exhibiting at ISAN 2022 gives your organisation a unique opportunity to promote your brand and key messages to delegates from a wide range of backgrounds, expertise, and influence across Australia and internationally. You will have extensive marketing exposure in the lead up to the event as well as during the Congress. The autonomic nervous system controls all of the physiological functions that keep us alive, from controlling blood pressure and body temperature to its influences on the immune system. As such, disturbances in autonomic function feature or precipitate many disease states. ISAN promotes dialogue and research dissemination on various topics related to the autonomic nervous system, both basic and clinical.

So, I warmly invite you to the Cairns in September 2022 and encourage you to explore the benefits of participating as a sponsor and/or exhibitor and secure your preferred options.

Wishing you all the best,

A handwritten signature in blue ink, appearing to read 'Vaughan Macefield', is positioned above the typed name.

Prof Vaughan Macefield
ISAN 2022 Congress Chair

The Venue & Location

Cairns Convention Centre, Australia

The Cairns Convention Centre is situated on the shores of the Great Barrier Reef and surrounded by the world's oldest rainforest. With its close proximity to the fleet terminal, our award-winning Congress Centre is of the best location while exploring the nearby attractions.

The world class Cairns Convention Centre is everything you would expect from an international purpose-built venue located amidst nature's pristine playground.

Cairns, Queensland, Australia

Cairns is the gateway to Queensland's tropical north, renowned for its relaxed tropical climate and laid-back lifestyle. Cairns boasts the best of Australia's tropics – with islands, rainforest and reef on its doorstep. Australia's Great Barrier Reef extends over 1,500 kilometres and is home to the greatest variety of flora and fauna species found in any one location in the world.



Scientific Program

The program will feature international plenary lectures, concurrent sessions and posters. The program will commence on Monday 5 September 2022 and conclude on Wednesday 7 September 2022.

The program will feature topic themes including:

- Cardiovascular
- Respiratory
- Gastrointestinal
- Renal
- Urogenital
- Immune
- Thermoregulation

For more information on the ISAN 2022 program, please visit the [website](#).

Delegate Profile

Over 250 scientists, clinicians and trainees interested in topics related to the autonomic nervous system, both basic and clinical, are expected to join us at the Congress from all corners of the globe including:

- Australia and New Zealand
- Asia
- Europe
- North America
- South America

The organising committee are committed to encouraging more students and female industry professionals by ensuring gender balance in the Congress and offering scholarships to students.

Sponsor and Exhibitor Guidelines

* Exposure in any online materials is determined by confirmation of sponsorship prior to publication deadlines. To maximise exposure, please confirm your participation by the earliest date possible.

**The delegate list will exclude any delegates who have withheld permission to publish their details in accordance with the Australian Privacy Act.

***Venue surcharge to serve sponsor's product will be an additional cost to the sponsor. Please note all food sampling is subject to approval by the Congress Managers, and the venue.

**** Banner advertisement specifications will be provided after the confirmation of booking.

Sustainable Events

The Organising Committee and Arinex respect our relationship with the environment, and we openly acknowledge the adverse effects events can have on this. Thus, sustainability is at the forefront of every decision we make in order to minimise our environmental footprint in everything we do. We are committed to reducing our material waste through the events we manage, and we are committed to using sustainable design and, where financially possible, carbon offsetting. We work with partners and suppliers who have strong sustainable policies, and we encourage environmental discussions and awareness throughout our industry. We encourage you to make environmentally friendly choices where possible.

Congress Managers

Arinex Pty Ltd has been appointed as the official Professional Conference Organiser (PCO) and looks forward to delivering an inspiring experience.



Sponsorship & Exhibitions Account Manager

Arinex Pty Ltd

Address: 12 Browning St
South Brisbane QLD 4101

Tel: + 61 2 9265 0700

Email: isan2022@arinex.com.au

Website: <https://isan2022.com.au/>

Sponsorship Packages

Major Sponsor

A\$20,000 (incl. GST)

Exclusive

Program

- Verbal acknowledgement as the Major Sponsor during the opening and closing sessions
- Opportunity for a 10-minute presentation during a plenary session. Note: Must be selected by the Organising Committee

Registration

- Two (2) Congress delegate registrations inclusive of the Welcome Reception
- Delegate list supplied two weeks prior to the Congress

Promotion

- 100-word profile in the Congress Mobile App
- Two (2) push notifications to registered delegates via the Congress Mobile App
- Promotional brochure (maximum four x A4 pages per brochure) to be provided as a seat drop (sponsor to supply material) *Note: Must be approved by the Organising Committee*
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page
- Recognition as a sponsor (with organisation logo) on all Electronic Direct Mail (EDM)
- Acknowledgement as a sponsor on the official sponsor signage situated onsite at the Congress

Exhibition

- Trestle table display space 2m wide x 2m deep

Supporting Sponsor

A\$15,000 (incl. GST)

2 available

Program

- Verbal acknowledgement as the Supporting Sponsor during the opening and closing sessions
- Opportunity for a 5-minute presentation during a plenary session. Note: Must be selected by the Organising Committee

Registration

- One (1) Congress delegate registration inclusive of the Welcome Reception
- Delegate list supplied two weeks prior to the Congress

Promotion

- 75-word profile in the Congress Mobile App
- One (1) push notification to registered delegates via the Congress Mobile App. Note: Must be scheduled and approved by the Organising Committee
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page
- Recognition as a sponsor (with organisation logo) on all Electronic Direct Mail (EDM)
- Acknowledgement as a sponsor on the official sponsor signage situated onsite at the Congress

Exhibition

- Trestle table display space 2m wide x 2m deep

Congress Dinner Sponsor
Exclusive

A\$12,000 (incl. GST)

Program

- Opportunity for organisation representative to present a five (5) minute speech at the function (basic audio visual will be provided – additional audio visual is at the expense of the sponsor)

Registration

- Four (4) tickets for the sponsor's nominated guests to attend the Congress Dinner
- Delegate list supplied two weeks prior to the Congress

Promotion

- The sponsor may provide a freestanding banner which will be positioned at the entrance to the Congress Dinner venue (maximum size 2m high x 1m wide)
- Small table signs featuring the organisation name and logo displayed on the tables at the Congress Dinner (Congress Managers to supply)
- Organisation logo will be printed on all dinner menu
- Sponsor may provide the Congress Dinner guests with a branded gift (sponsor to supply gifts). Note: Subject to the approval of the Organising Committee.
- 100-word profile in the Congress Mobile App
- One (1) push notification to registered delegates via the Congress Mobile App. Note: Must be scheduled and approved by the Organising Committee
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page
- Recognition as a sponsor (with organisation logo) on all Electronic Direct Mail (EDM)
- Acknowledgement as a sponsor on the official sponsor signage situated onsite at the Congress

Welcome Reception Sponsor
Exclusive

A\$10,000 (incl. GST)

Program

- Opportunity for organisation representative to present a five (5) minute speech at the function (basic audio visual will be provided – additional audio visual is at the expense of the sponsor)

Registration

- Two (2) tickets for the sponsor's nominated guests to attend the Congress Dinner
- Delegate list supplied two weeks prior to the Congress

Promotion

- The sponsor may provide a freestanding banner which will be positioned at the entrance to the Congress Dinner venue (maximum size 2m high x 1m wide)
- 75-word profile in the Congress Mobile App
- One (1) push notification to registered delegates via the Congress Mobile App. Note: Must be scheduled and approved by the Organising Committee
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page
- Recognition as a sponsor (with organisation logo) on all Electronic Direct Mail (EDM)
- Acknowledgement as a sponsor on the official sponsor signage situated onsite at the Congress

Plenary Speaker Sponsor**A\$8,000 (incl. GST)**

4 available

Program

- Verbal acknowledgement as the Plenary Speaker Sponsor before and after the Speaker's session

Registration

- Two (2) passes for nominated guests to attend the sponsored session (these passes are for the sponsored session only, attendance to other sessions is not included)
- Delegate list supplied two weeks prior to the Congress

Promotion

- The sponsor may provide a freestanding banner which will be positioned in a prominent location during the sponsored session (maximum size 2m high x 1m wide)
- Your organisation logo will feature on the audio-visual screen in the session room prior to and at the conclusion of the sponsored session
- Corporate literature may be displayed in the sponsored session room (sponsor to supply)
- 100-word profile in the Congress Mobile App
- One (1) push notification to registered delegates via the Congress Mobile App. Note: Must be scheduled and approved by the Organising Committee
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page
- Recognition as a sponsor (with organisation logo) on all Electronic Direct Mail (EDM)
- Acknowledgement as a sponsor on the official sponsor signage situated onsite at the Congress

Concurrent Session Sponsor**A\$7,000 (incl. GST)**

10 available

Program

- Verbal acknowledgement as the Concurrent Session Sponsor before and after the session

Registration

- One (1) pass for a nominated guest to attend the sponsored session (these passes are for the sponsored session only, attendance to other sessions is not included)
- Delegate list supplied two weeks prior to the Congress

Promotion

- The sponsor may provide a freestanding banner which will be positioned in a prominent location during the sponsored session (maximum size 2m high x 1m wide)
- Your organisation logo will feature on the audio-visual screen in the session room prior to and at the conclusion of the sponsored session
- 75-word profile in the Congress Mobile App
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page
- Recognition as a sponsor (with organisation logo) on all Electronic Direct Mail (EDM)
- Acknowledgement as a sponsor on the official sponsor signage situated onsite at the Congress

Scientific Poster Session Sponsor**A\$6,000 (incl. GST)**

2 available

Registration

- Delegate list supplied two weeks prior to the Congress

Promotion

- The sponsor may provide a freestanding banner which will be positioned in a prominent location at the Scientific Poster Display (maximum size 2m high x 1m wide)
- Logo displayed on Poster Boards numbers
- 75-word profile in the Congress Mobile App
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page
- Recognition as a sponsor (with organisation logo) on all Electronic Direct Mail (EDM)
- Acknowledgement as a sponsor on the official sponsor signage situated onsite at the Congress

Congress App Sponsor**A\$5,000 (incl. GST)**

Exclusive

Promotion

- Logo to be featured on all Congress app promotional materials such as the instructional sheet
- 50-word profile in the Congress Mobile App
- One (1) push notification to registered delegates via the Congress Mobile App. Note: Must be scheduled and approved by the Organising Committee
- Recognition as a sponsor (with organisation logo) on the sponsors' page of the official Congress website, including a hyperlink to the organisation's home page
- Recognition as a sponsor (with organisation logo) on all Electronic Direct Mail (EDM)
- Acknowledgement as a sponsor on the official sponsor signage situated onsite at the Congress

Exhibition Package

A comprehensive Trade Exhibition will run concurrently with the Congress. This Exhibition will showcase the latest and best in the neuroscience industry.

The Congress will provide Sponsors and Exhibitors with cost-effective means to:

- **Showcase** your latest research & development, innovation, products and services
- **Raise your organisation’s profile** among delegates who are keen to learn more about how you can add value to their profession
- **Increase awareness** of your organisation’s brand in the fields of neuroscience
- **Demonstrate** your organisation’s contribution towards the advancement of the field of neuroscience
- **Reach beyond** your regular network of potential customers by engaging them in a dynamic, pre-qualified and informative environment

Trestle Table Package A\$1,950 (incl. GST)
<p>Each Trestle Table Display package includes the following:</p> <ul style="list-style-type: none"> • Trestle table display space 2m wide x 2m deep, includes: <ul style="list-style-type: none"> - One (1) trestle table - Two (2) chairs • One exhibitor pass • A comprehensive exhibition manual • Organisation name listed on exhibition page of Congress website • 50-word profile per organisation in the Congress Mobile App



**Please note that the above picture is an example and does not depict the exact set up of your Trade display.*

Complimentary exhibitor pass FOC	Additional exhibitor pass \$450 (incl. GST)
<ul style="list-style-type: none"> - Morning and afternoon catering breaks/lunch - Delegate list supplied two weeks prior to the Congress - One (1) ticket to the Welcome Reception - Attendance to sessions 	<ul style="list-style-type: none"> - Morning and afternoon catering breaks/lunch - Delegate list supplied two weeks prior to the Congress - One (1) ticket to the Welcome Reception

~To purchase additional tickets to the Welcome Reception and Congress Dinner, please contact the Congress Managers.

BOOKING FORM

Sponsorship & Exhibition Managers
 Arinex Pty Ltd
 22/44 Market St, Sydney NSW 2000
 Attention: SABRINA GEORGES

ABN: 28 000 386 676
 Tel: +61 2 9265 0700
 Email: isan2022@arinex.com.au
 Web: <https://isan2022.com.au/>

In respect of: ISAN 2022

Organisation name (for marketing purposes): _____
 Organisation name (for invoicing purposes): _____
 Address: _____ City: _____
 Postcode: _____ State: _____ Country: _____

Main Sponsor / Exhibitor contact: Mr / Mrs / Ms / Other:

Name: _____ Position: _____
 Tel: _____ Fax: _____
 Email: _____ Website: _____

A. SPONSORSHIP PACKAGE(S) REQUESTED	COST A\$
1.
2.
TOTAL A\$:

B. TRESTLE TABLE REQUESTED

Please reserve the following trestle table (please tick):

Trestle Table

2m wide x 2m deep A\$1,950 (incl. GST)

Please indicate companies you do not wish to be placed near*:

**Subject to availability at the time of booking and may be subject to change.*

AMOUNT PAYABLE (TOTAL A plus B)	A\$
50% deposit payable 30 days from date of invoice (Full Payment/Balance due: 13 June 2022 (incl. GST))	A\$

CREDIT CARD AUTHORISATION

To secure your booking please complete the below credit card authorisation.

The below credit card will only be used to guarantee payment of past due invoices including cancellation fees. We will notify you by email prior to charging the card. However, Arinex is not obligated in any way to extend further terms.

Please note all transactions by credit card will appear on your statement as payment to: *‘Conference by Arinex’*

Please charge the total amount above to the following credit card

MasterCard Visa Card AMEX

**Please note a credit card surcharge may apply for payment processing.*

Credit card number: ____/____/____/____

Expiry Date: ____/____ CCV: ____

Name on card: _____

Signature: _____ Date: ____/____/____

PAYMENT DETAILS (please tick)

- We wish to pay via EFT. Bank details will be provided by the Exhibition Managers with your tax invoice.
- We wish to pay via the above credit card. A processing fee may apply.
- We wish to pay with a different credit card. (Please note – a separate booking form will be provided for you to include your credit card information)

Please note: All bookings under \$2,500 must be paid with credit card and the full amount will be charged at time of booking.

Yes, I have read and agree to the booking terms and conditions on the following page.

Authorised by: _____ (please print name)

Date: _____

Signature: _____

Please note that your booking will not be processed unless all sections above and on the following pages are completed.

SEE OVER FOR TERMS AND CONDITIONS ►

SPONSORSHIP AND EXHIBITION BOOKING TERMS & CONDITIONS

1. Where appropriate, Goods & Services Tax (GST) is applicable to all goods and services offered by the Exhibition Managers and all prices in this document are inclusive of the GST. The Exhibition Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of a signed Booking Form and Booking Terms & Conditions. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by **13 June 2022**. Applications received after **13 June 2022** must include full payment. Payments for sponsorship of \$5,000 and under will be required to be paid by credit card and will be charged the full amount.
3. All monies are payable in Australian dollars.
4. All monies due and payable must be received by the Exhibition Managers prior to the event. No organisation will be listed as a sponsor in any official Congress material until full payment and a booking form have been received by the Exhibition Managers.
5. If sponsorship payment is not received by **13 June 2022**, you will receive an email notifying you that the authorised credit card supplied on the booking form will be charged for the remaining unpaid amount.
6. **CANCELLATION POLICY:** In the event of cancellation, a service fee of 50% of total fees applies for cancellations prior to **4 April 2022**. No refunds will be made for cancellations after this date and full payment will be due and payable. Should a cancellation be made prior to payment being made, the appropriate cancellation fee will be applicable, and the Exhibition Managers will issue an invoice which will be payable within seven (7) days. After Sponsorship has been confirmed and accepted, a reduction in Sponsorship is considered a cancellation and will be governed by this cancellation policy. All communications regarding cancellation must be made in writing.
7. No sponsor shall assign, sublet, or apportion the whole or any part of their sponsorship package except upon prior written consent of the Exhibition Managers.
8. Sponsorship monies will facilitate towards the successful planning and promotion of the Congress in addition to subsidising the cost of management, communication, invited speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the Congress.
9. Sponsorship entitlements including organisation logo on the Congress website and other marketing material will be delivered only after receipt of the required deposit or full payment.
10. Nomination of speakers will be subject to written approval by the speaker and the Program Committee. Furthermore, at the sole discretion of the program committee, sponsored speakers may be asked to speak at additional keynote and/or concurrent sessions.
11. The speaker's contract will specify that speakers must present leading edge, non-commercial papers with no obvious product endorsement and specify that speakers must act ethically, not commenting on other speakers their presentations or sponsors' products.
12. Following approval from the Program Committee, sponsors will be expected to negotiate directly with their nominated speaker and cover all costs relating to their attendance at the Congress.
13. After the sponsor has agreed with the speaker to commit to the program and associated costs have been negotiated, the Exhibition Managers will then conduct the speaker liaison in relation to obtaining abstracts, papers, copyright waiver and speaker a/v requirements.
14. Sponsors whose agreed entitlements include the right to host an endorsed private function, will do so at their own expense and at a time and date approved by the Exhibition Managers and ISAN.
15. Hosting of private functions in conjunction with the Congress is limited to those Sponsors who have obtained such a right within their Sponsorship entitlements. The purpose of this condition is to avoid conflict between official Congress functions and private functions.
16. The Delegate List may be used by the Sponsor (if entitled) for the purpose of contacting ISAN Congress delegates only. The list must not be used for the purpose related to future Congress and shall not be transferred in whole or in part to any third party. The Delegate List may be used for up to a twelve-month period from the start date of the Congress. The inclusion of email addresses is at the discretion of the Congress Managers.
17. You will exercise due care in and around the Congress venue and in all matters related to your sponsorship of the Congress so that no harm is caused.
18. You agree that no promise, warranty, or representation has been made to you by the Exhibition Managers regarding any benefit expected or other expectation you may have regarding entry in this Agreement and that you alone bear full responsibility for the sponsorship package chosen by or allocated to you.
19. The Exhibition Managers will have no liability to you of any kind if anything not of their doing happens that you may consider causes you loss or damage of any kind. In the event of cancellation or interruption of the Congress, the Exhibition Managers will have no liability to you other than any refund to which you may be entitled from the Congress venue.
20. **Privacy Statement –**
 YES, I consent to my details being shared with suppliers and contractors of the Congress to assist with my participation, being included in participant lists and for the information distribution in respect of other relevant events organised by the Exhibition Managers.
 NO, I do not consent.